

THE HIGH PERFORMANCE PORTFOLIO: ENERGY TRANSPARENCY AND REPORTING



BETTERBRICKS
Bottom line thinking on energy.

SUMMARY:

Internal energy reporting is analogous to open-book accounting. Regardless of where you are in developing a high performance portfolio, transparency will accelerate success. Sharing information across your organization helps reinforce accountability for energy performance, and alerts building staff if their properties are falling short of goals. Good reporting strengthens owners' confidence that their investments are paying off, and demonstrates your commitment to stakeholders and the public.

IN DEPTH:

A high performance portfolio – at its most basic level – is about energy management. As with any other type of management, good information is critical to good decision-making. Explore ways to make energy data, performance indicators, and benchmarks available and visible throughout your organization and among key stakeholders.

Greater visibility of energy performance allows for a more open dialogue and prevents miscommunications. It facilitates idea-sharing and highlights successes, enabling you to transfer best practices to other buildings. Transparency provides clarity and insight, helping the team understand where to focus resources.

To achieve this visibility, select a common reporting tool to gather and distribute information in an organized, standardized format. Your energy benchmarking tool might be a good use. For example, ENERGY STAR® Portfolio Manager generates a current energy performance rating for each building, and a more formal Statement of Energy Performance to clearly and concisely present energy usage information.



STATEMENT OF ENERGY PERFORMANCE

Sample Facility
Building ID: 123456

For 12-month Period Ending: July 31, 2007¹
Date SEP becomes ineligible: November 30, 2007

OMB Control No. 2060-0347

Date SEP Generated: August 1, 2007

Facility Being Labeled
Sample Facility
1234 Main Street
Springfield, VA, 10000

Facility Owner
Sample Owner
4567 Peach Ave.
Springfield, VA 10000
555-555-5555

Primary Contact for this Facility
Jane Smith
7890 Columbia Way
Springfield, VA 10000
555-555-5556
jsmith@smith.com

Year Built: 1999
Gross Building Area (ft²): 20,000
Energy Performance Rating² (1-100): 80

Space Type	Area (ft ²)	Occupants	Operating Hours	Number of PCs
Garage	5,000	2	40	0
Office (General)	15,000	40	40	40

Site Energy Use Summary

Electricity (kBtu)	123,456
Natural Gas (kBtu) ³	123,456
Total Energy (kBtu)	246,912

Energy Intensity⁴

Site (kBtu/ft ² -yr)	6.3
Source (kBtu/ft ² -yr)	19.5

Emissions (based on site energy use)

CO ₂ (1000lbs/yr)	263
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Professional Engineer Stamp
I certify that the information contained within this statement is accurate and in accordance with the PE Guidelines.

Indoor Environment Criteria⁵

Indoor air pollutants controlled?	Yes
Adequate ventilation provided?	Yes
Thermal conditions met?	Yes
Adequate illumination provided?	Yes

Professional Engineer
License Number: 0000001
State: VA
John Doe
1234 Vineyard Lane
Springfield, VA 10000
555-555-7788

Notes:

1. Application for the ENERGY STAR must be submitted to EPA within 4 months of the Period Ending date. Award of the ENERGY STAR is not final until approval is received from EPA.
2. The EPA Energy Performance Rating is based on total source energy. A rating of 75 is the minimum to be eligible for the ENERGY STAR.
3. Natural Gas values in units of volume (e.g. cubic feet) are converted to kBtu with adjustments made for elevation based on Facility zip code.
4. Values represent energy intensity, annualized to a 365 day calendar.
5. Based on meeting ASHRAE Standard 62-1999 for indoor air quality, ASHRAE Standard 55-1992 for thermal comfort, and IESNA Lighting Handbook for lighting quality.

Tracking Number: SEP20070101000001234



United States Environmental Protection Agency

The government estimates the average time needed to fill out this form is 6 hours (includes the time for entering energy data, PE facility inspection, and relaying the SEP) and welcomes suggestions for reducing this level of effort. Send comments (preferencing OMB control number) to the Director, Collection Strategies Division, U.S. EPA (2522T), 1200 Pennsylvania Ave., NW, Washington, D.C. 20460.

EPA Form 5900-16



Succinct reports on energy performance will help owners and asset managers understand your progress and the status of their assets – and your ability to add value.

Additionally, many service providers offer tools for tracking property energy and financial performance. Many providers supply information in a comprehensive, interactive “dashboard” format, with meaningful metrics of energy and financial performance. The most important metrics can be summarized for you in a clear, visually appealing, highly usable way – enabling comparisons between properties and summarizing data for the entire portfolio.

REPORTING TO OWNERS AND ASSET MANAGERS:

Succinct reports on energy performance will help owners and asset managers understand your progress and the status of their assets.

Like financial, occupancy, or other reports, energy performance summaries will give them greater insight into the business and your ability to add value. As part of monthly management reports, consider adding the following:

- A synopsis of energy-saving measures and activities.
- Potential impact on net operating income (NOI).
- Energy performance ratings, with year-over-year comparisons.

REPORTING AMONG BUILDING OPERATORS AND PROPERTY MANAGERS:

Share energy performance information from building to building and across the organization in the form of a portfolio-wide “scorecard” for energy performance. This will help you:

- Establish a sense of friendly competition among properties.
- Identify top performers, who can then share best practices and lessons learned.
- Better allocate resources by identifying who needs the most assistance to improve performance.
- Enable managers of multiple buildings to easily monitor progress and sort high and low performers, helping them prioritize their time.

In addition to reporting on energy performance, ensure that energy consumption data is in the right hands. Often energy bills are paid at the corporate level. Unfortunately, building managers and engineers may never actually see those bills. If this is true for your organization, you’re missing an opportunity to compare meter readings to billing data, double-check rates and tariff schedules, and catch errors. Ensure that billing data is quickly distributed to the field after receipt, allowing building staff to investigate and address any “red flags” quickly.

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SUCCESS STORY

Cushman & Wakefield makes available to regional property managers the properties' EPA energy performance ratings in order to allow managers to rank their properties and better understand how they compare. They also publicize a portfolio-wide rating, propagating the idea that each building's performance has an impact on company-wide performance. Sharing this data allows Cushman & Wakefield to easily spot poorly-performing buildings, where energy "SWAT teams" can focus their expertise – the company sends their best engineers to address the problems.

COMMUNICATING EXTERNALLY TO TENANTS AND OTHER STAKEHOLDERS:

The detailed information you provide to internal stakeholders can be pared back and shared, as appropriate, with tenants, shareholders, and other stakeholders.

- Show tenants how energy efficiency lowers their total occupancy costs.
- Enable tenants to reap further savings by educating them on ways to improve performance with simple no-cost actions in the workplace.
- Use some energy performance data to augment annual reports and sustainability reports.
- Highlight energy performance accomplishments when communicating with leasing brokers and prospective tenants.
- Provide updates on your energy management activities and accomplishments to your board, shareholders, and investment analysts.

THE BOTTOM LINE:

- Sharing information across your organization helps reinforce accountability for energy performance.
- Provide a common reporting "dashboard" to help distribute salient information that is easy to understand and take action.
- Without access to relevant billing data and performance comparisons, building staff will be unable to measure status and meet building goals.
- Reporting strengthens owners' confidence that their energy efficiency investments are paying dividends.
- External energy reporting is an effective tool to engage stakeholders and promote your buildings advantages.

USEFUL LINKS:

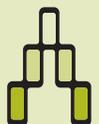
The High Performance Portfolio Framework
www.betterbricks.com/office/framework

ENERGY STAR Portfolio Manager
Statement of Energy Performance
www.energystar.gov

Lucid Design Group
www.luciddesigngroup.com

Green Touchscreens
www.greentouchscreen.com

Advantage IQ
www.advantageiq.com



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